



SHUROKKHA

Protecting Lives, Empowering Communities

Empowering Youth to Prevent Drug Abuse: Shurokkha Launches Community Awareness Initiative

Bank Colony, EPZ, Chattogram | 3rd April 2026



Facilitators and youth participants at Shurokkha's inaugural anti-drug awareness session.

The Challenge

Drug addiction has become one of the most pressing concerns for families and communities across Bangladesh. It poses a significant public health and social challenge, affecting adolescents, students, and young people while placing a considerable burden on government efforts to prevent drug use and support rehabilitation. Although many organizations are working to address this issue, there remains a critical need to strengthen awareness and prevention initiatives at the community level.

A Youth-Led Response

Recognizing that young people are the most powerful agents of change, Shurokkha has launched a youth-focused awareness initiative to empower adolescents, students, and youth groups with the knowledge and confidence to prevent drug abuse within their communities. The initiative aims to build a network of informed youth volunteers who can promote healthy lifestyles, support their peers, and contribute to reducing the spread of drug use.

Inaugural Session

As part of this initiative, Shurokkha organized its inaugural youth sensitization session on **3rd April 2026** at its office premises in Bank Colony, EPZ, Chattogram. The interactive event brought together **10 enthusiastic youth participants**, creating a safe and open environment to discuss the causes, consequences, and prevention of drug addiction.



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The session was facilitated by Dr. Rasheduzzaman Mondol, Mr. Arman Ali, and Mr. Masudur Rahman, who encouraged active participation through discussions, experience sharing, and practical guidance. Participants explored the physical, psychological, social, and legal consequences of drug abuse, while also learning how they can play a positive role in supporting their peers and raising awareness in their own communities.

A Pathway to Support

Beyond awareness, Shurokkha is committed to providing a pathway to support. Participants were informed about available counselling and psychosocial support services, ensuring that individuals who are struggling with substance use or those seeking help for a friend or family member can access confidential guidance and appropriate referrals.

Looking Ahead

This pilot activity represents the beginning of Shurokkha's broader commitment to expanding drug prevention education in secondary schools, colleges, and youth communities across Chattogram and beyond. By building the capacity of youth volunteers and strengthening community engagement, Shurokkha seeks to establish a sustainable, peer-led prevention model that complements existing government efforts and contributes to healthier, safer communities.

Shurokkha welcomes partnerships to expand this initiative to other institutions. Please contact us for more details if you, too, are passionate about contributing to the society.

Together, we can create a drug-free future for our youth and community.