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Unite for Dengue-Free Chattogram

SHUROKKHA and Chattogram City Corporation Launch Joint Public Awareness Campaign

Date: 27 June 2026

Venue: Laldighi City Corporation Public Library Hall, Chattogram

SHUROKKHA, in collaboration with Chattogram City Corporation (CCC), organized a high-level Public Awareness Workshop on the Prevention of Dengue, Chikungunya, and Other Mosquito-Borne Diseases. The event brought together city leaders, public health experts, government officials, academics, humanitarian organizations, and community representatives to strengthen collaboration against the growing threat of vector-borne diseases.

Distinguished Guests

The workshop was attended by senior government officials, public health experts, academic leaders, humanitarian organizations, and civil society representatives, including:

Chief Guest & Keynote Speaker

- **Dr. Shahadat Hossain**, Honorable Mayor, Chattogram City Corporation

Special Guests

- Dr. Jahangir Alom, Civil Surgeon, Chattogram
- Dr. Md. Imam Hossain Rana, Chief Health Officer, Chattogram City Corporation
- Mr. Kissinger Chakma, Chief Education Officer, Chattogram City Corporation
- Golam Baki Masud, General Secretary, Bangladesh Red Crescent Society, Chattogram City Unit
- Prof. Md. Selim Uddin, Professor, Chattogram Polytechnic Institute
- Md. Shahnewaz, President, Chattogram Metropolitan Journalist Union (CMUJ)

The event was also attended by the Executive Leadership of SHUROKKHA, representatives from partner organizations, volunteers, students, and members of the local community, reflecting a strong multi-sectoral commitment to dengue prevention and public health promotion.

Opening and Welcome

The workshop commenced with a welcome address by Md. Arman Ali, Vice President of SHUROKKHA, who greeted the distinguished guests, public health professionals, and community representatives. Dr. Raseduzzaman Mondal, General Secretary of SHUROKKHA, expressed



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appreciation to the Honorable Mayor and the Civil Surgeon for their leadership and institutional support. Both speakers emphasized that lasting behavioral change through community awareness and active public participation is the most effective and sustainable approach to preventing dengue, chikungunya, and other mosquito-borne diseases.

Key Messages from the Chief Guest

The Honorable Mayor of Chattogram City Corporation, Dr. Shahadat Hossain, delivered the keynote address and outlined the city's comprehensive dengue prevention strategy. He announced the transition from conventional Malathion spraying to environmentally friendly *Bacillus thuringiensis israelensis* (BTI) technology for controlling *Aedes* mosquito larvae. He also emphasized strict enforcement against mosquito breeding sites through regular inspections and penalties.



Presenting the latest surveillance data, the Mayor reported a significant reduction in dengue cases during 2026 compared to previous years while stressing the need for continued vigilance in identified high-risk areas in the city. Among all Panchlaish, Kotwali, Patharghata, Andarkilla, Wards No. 17, 39 and 41 marked as Red zone and also identified Wards No. 16, 22, 26, 27, 28, 36 and 38 as Yellow. He called upon every household to eliminate stagnant water and actively participate in the nationwide weekly cleaning campaign.

Technical and Public Health Perspectives

Dr. Jahangir Alom, Civil Surgeon of Chattogram, highlighted the strong coordination between the Health Department and the City Corporation in disease surveillance and data sharing. He noted encouraging early evidence of reduced mosquito density following the introduction of BTI technology and emphasized that prevention remains the most effective public health strategy.



Dr. Md. Imam Hossain Rana, Chief Health Officer of CCC, briefed participants on the city's preparedness, including free dengue testing services and dedicated isolation facilities. He also invited SHUROKKHA to support the upcoming national Vitamin A Plus Campaign through community volunteer engagement.



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Representatives from the Bangladesh Red Crescent Society, Bangladesh Association of Sports Medicine (BASAS), and Chattogram Polytechnic Institute reaffirmed their commitment to strengthening community awareness, volunteer mobilization, and promoting environmentally safe vector control measures.

SHUROKKHA's Commitment

Concluding the event, Dr. M. M. Taimur Hasan, President of SHUROKKHA, declared that the workshop marked the official launch of SHUROKKHA's public mission as a non-governmental organization. He emphasized that this was not a one-day event but the beginning of a sustained movement to protect communities through prevention, education, and volunteer action. He announced SHUROKKHA's commitment to work alongside Chattogram City Corporation over the coming month to implement community awareness and mosquito source reduction activities across high-risk areas, laying the foundation for long-term collaboration in public health.

Key Outcomes

The workshop concluded with several important commitments:

- Launch of a month-long joint awareness and mosquito source elimination campaign in high-risk wards.
- Mobilization of schools, colleges, mosques, and community institutions to promote weekly household cleaning initiatives.
- Engagement of SHUROKKHA volunteers to support Chattogram City Corporation during the upcoming Vitamin A Plus Campaign.
- Continued collaboration among government agencies, civil society, and community organizations to strengthen dengue prevention and public health preparedness.

Community Awareness Rally

Following the workshop, participants joined a public awareness rally through the streets surrounding Laldighi. Officials, volunteers, and youth representatives distributed educational leaflets and engaged directly with residents, shopkeepers, commuters, and transport workers, encouraging everyone to take simple preventive actions against mosquito breeding.



The event marked the beginning of a broader partnership between SHUROKKHA and Chattogram City Corporation to promote healthier communities through prevention, community participation, and evidence-based public health action.



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One City, One Mission: Preventing Dengue Through Partnership

